

Coca-Cola's Sustainability Platforms

Marketplace

Product Integrity Beverage Benefits



Quenching every thirst and need, providing and tailoring beverages for every lifestyle, life stage, and life occasion based on individual needs

Delivering quality you can trust all the time

Active, Healthy Living



Helping to end inactivity and enhance health

Raising the standards of physical fitness globally through encouragement, sponsorship, and grass roots programs

Communities



Committing to the needs of our communities, with wide ranging programs in every community where we do business

Workplace



Fostering open environments, as diverse as the markets we serve, where workplace rights are respected and people are inspired to create superior results and make a positive difference

Environment

Climate



Growing the business, but not the carbon in our manufacturing operations

Improving energy efficiency and reducing emissions of greenhouse gases in cold drink equipment

Packaging



Creating a world in which our packaging is no longer seen as waste, but as a valuable resource for future use

Water



Safely returning to nature an amount of water equivalent to what we use in all of our beverages and their production

LIVE POSITIVELY



Coca-Cola

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LIVE  POSITIVELY™