VIZUA·LOGIC™

LOGO SPECIFICATIONS

VIZUA·LOGIC™

PMS Colors	4-Color Process Build
100% Pantone 7510 C	C - 0, M - 21, Y - 49, K - 36
100% Pantone Black C	C - 0, M - 0, Y - 0, K - 100

VIZUA·LOGIC™

For one-color applications:

50% Black
100% Black

VIZUA·LOGIC™

For reverse applications:

All white

VIZUA·LOGIC™

Clear zone:

Keep all text, graphics, etc. At least 1/4 inch away from the logo
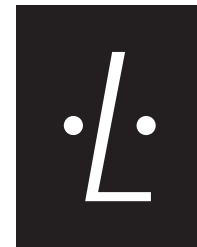
VIZUA·LOGIC™

Trademark

™ Must always accompany the logo, in this position

MARK SPECIFICATIONS

Follow the logo specifications for color, one-color and reverse applications. Clear zone applies with mark.