

VIA
ALTERNA

The word "VIA" is written in a green, outlined, sans-serif font. Below it, the word "ALTERNA" is written in a red, outlined, sans-serif font. To the right of "VIA" and above "ALTERNA" is a stylized illustration of three gift boxes. The first box is red with a yellow vertical stripe and a yellow bow. The second box is red with white polka dots. The third box is red with black polka dots and a green handle.