

BBBS Agency Customization Master – Standard Two-line

INKS	Pantone Spot	CMYK Formulas
	2592 Purple	= 65-92-0-0
	2603 Purple	= 79-100-0-6 (May be used as a darker alternate to 2592)

DO NOT modify this mark in color or form. Call the BBBS National Office with questions at (215) 567-7000.

"A" Orientation, Black

White Logo below



"B" Orientation, Black

White Logo below



Spot Color Variations



Process Color Variations



Big Brothers Big Sisters Color Palette (Mark may be reversed in full white from any solid color below)

	0-24-94-0	95-0-0-30	65-92-0-0	80-100-0-0	0-79-100-0	69-0-100-0	100-72-0-6	100-0-0-0	0-100-0-0
process									
spot									
	123	314	2592	2603	Warm Red	361	Reflex Blue	Process Blue	Rhodamine Red